

# Neode Prize 2009 Edition

## Rules

**Neode**  
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## Organisers

The competition is being organized by:

Neode  
**Science and Technology Park**  
**Neuchâtel SA**  
Jaquet-Droz 1  
Case postale 672  
2002 Neuchâtel  
[www.neode.ch](http://www.neode.ch)  
[info@neode.ch](mailto:info@neode.ch)

## Competition aims

The aim of the *Neode Prize* is to encourage patented projects relating to new medical technologies.

The theme of this edition is: surgical devices.

Its purpose is to stimulate the emergence of new techniques and to support the winner in start up his activity.

## Registration procedure

The *registration package* must be sent by registered post by **28th February 2009**, midnight at the latest, the postmark being taken as proof. It must be sent for notary depot to:

Maître Jean-Philippe Kernen  
Athemis  
Rue Jaquet-Droz 32  
P.O.B. 1548  
CH - 2300 La Chaux-de-Fonds

Delays will not be taken into consideration.

Participation in the competition is free of charge. Any costs incurred in sending the project are payable by candidates.

The organiser disclaims all responsibility for any project which has gone missing, been damaged or lost, as well as for technical issues which may influence the final result or participation of the competition.

Only complete files which include all the necessary appendixes will be registered. The list of documents required is on the registration form.

The registration file may be sent in either English or French.

## Projected calendar

The projected calendar shows the main stages of the competition.

The calendar is an appendix to the rules.

## Criteria for judging

The jury will take the following criteria into account:

- the registration package must contain all required material
- the theme of the competition must be adhered to
- realism of the product
- patent's validity
- how original and innovative the project is
- market potential
- capability of transforming the idea into the product
- creator's motivation
- quality of the presentation of the registration file

## Jury

The sworn jury, assigned by the organiser, will be made up of experts in the field of surgery, as well as representatives from scientific, economical, financial and industrial backgrounds.

It is the jury's responsibility to select the winning project. The majority vote wins the decision and the chairman's vote counts as double if there is a draw.

There shall be no appeal against the jury's decisions and the proceedings are confidential.

## **Prize and prize-giving**

The *Neode Prize* is awarded to the creator of an innovative project. An amount of CHF 50,000.- will be made available to the winner to set up the legal structure of his business, then finance one or several of the following activities, depending on the nature of the project and the jury's choices:

- leading the project by making resources available;
- drawing up a business plan;
- seeking partners to realise the prototype;
- seeking financing.

At this stage, the newly created start-up company will have the basics needed to transform the idea into a marketable product.

The winner shall be personally notified by post. Results are kept confidential until the prize is awarded.

The prize-giving is organized, together with the sponsors and partners of the project, as part of a public information day.

At this event, the winner is officially presented to the public and to the media.

## **Rights and commitments**

Entrants must abide by the present rules and conditions. The winner undertakes to participate in the public presentations set up by the organiser, for example the prize-giving ceremony.

Any irregularity will lead to the disqualification of the entrant and of his project.

The organisers may make relevant changes, if circumstances are deemed necessary.

## **Intellectual property**

The organiser will take whatever steps may be necessary so as to guarantee the intellectual property rights.

## **Public relations and communication**

The organiser shall set up a media plan to broadcast information about the competition. Particular attention shall be paid to publicising sponsors and partners.

Different methods of broadcasting shall be used, such as specialised medical conferences and reviews, cantonal medical companies, research institutes, Internet, etc.

The winner shall authorise the organiser to refer to his name and project in the context of public relations and communication.

## **Interpretation**

In the current document, the masculine gender has been used for simplicity of wording but refers to both women and men.

It is the French version of these rules which is legally binding in the case of a dispute.

## **Information**

For further information, please address enquiries by email only to: [info@neode.ch](mailto:info@neode.ch), mentioning *Neode Prize* in the subject line.

September 2008